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FOR IMMEDIATE RELEASE

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New Facebook page provides forum for Carroll organizations and individuals that serve or work with older adults

Westminster, MD – (October 14, 2010) – The Elder Health Leadership Team of The Partnership for a Healthier Carroll County is pleased to announce a new page supporting local services to older adults on the Facebook social networking web site. The **Carroll County Services for Seniors** page was developed to allow information sharing and to showcase services, events, opportunities, and other information relating to older adults in Carroll County. Any person, group, business or agency that provides a service to senior citizens, works with seniors (adults 60 and older), or is interested in services available to seniors may join.

This new Facebook group page is a cooperative project between the Carroll County Public Library – Library Link Service to Seniors Program, The Partnership for a Healthier Carroll County – Elder Health Leadership Team, and SPIN – Senior Provider Information Network.

To access the page, go to www.Facebook.com with your web browser and search for: **Carroll County Services for Seniors**. Postings can include, but are not limited to:

- services provided,
- events, programs and activities for older adults,
- employment opportunities,
- recognition of staff or initiatives,
- volunteer opportunities,
- useful information for seniors,
- educational opportunities,
- sales of equipment or adaptive devices specifically for seniors,
- questions or guidance related to senior issues.

(continued)

For more information please contact:

- Ruthanne Lillis, Library Link Service to Seniors 410-386-4450 ext. 7732 or rlillis@carr.org,
- Lauren Hickey, Right at Home, 410-871-9804 or lhickey@rahmd.net,
- Terry Serio, University of Maryland, 410-386-2760 or tserio@umd.edu

General Facebook Information

Getting a Facebook Account

It's simple and easy to join Facebook. Using your web browser, go to www.Facebook.com. On the right side of the screen there will be a sign up field. Provide your name, an e-mail address, and desired password. After completing the sign-up form, a message will be sent to the e-mail address you provided. Open the message and click on the confirmation link to complete the sign-up process.

If you already have a Facebook Account

At the top of your Facebook home page is a **Search** field where you can type in the name of the person or group you want to locate; in this case, search for **Carroll County Services for Seniors**. The group name and picture will appear. You may click on **Join Group** next to the group name, or click on the group name and the page will appear for you to review before joining. At the top of the page next to the group name is a **Join** button – click on this and you're a member!

If your business or company blocks Facebook

You can access the Facebook page via your personal Facebook account and post items from your personal page on behalf of your business or organization - just make sure your business or organization is mentioned in the post.

Check to see if your business or organization has its own Facebook page. Type your business name into the **Search** field to see if it exists. If it does, ask your administrator to join our group. Speak with your administrator and explain the purpose of this Facebook page. Ask your administrator to unblock access to Facebook so that appropriate staff can use this valuable resource for senior adults.

The Partnership for a Healthier Carroll County, Inc., an affiliate of Carroll Hospital Center and the Carroll County Health Department, is a private nonprofit community-led organization that seeks to build capacity for both health and quality of life improvement.

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